Left Brain (Everything Else)

- Investment
  - Kickstarter
  - Social Investment
  - Bake Sales
- Legal
  - Banking
    - Paypal
    - Bank Accounts
    - Credit Cards
  - Incorporation
    - LLC
    - Corporation
    - Partnership
  - Contracts
    - Live Performance
    - Recording
    - Management
    - Agent
- Shows
  - Venues
    - Function Halls
      - Reception Rooms
      - VFW Halls
    - Parking Lots
      - Generator
    - Dorm Parties
    - Block Parties
    - House Concerts
    - Bars
    - Clubs
    - GB/Money Gigs
  - Festivals
    - Getting In
    - Promo
    - Friends
    - Networking
  - Show Activities
    - Creative Station
    - Live Painting
    - Dancers
- Merchandise
  - Products
    - CDs
    - Stickers
    - Clothes
      - Shirts
      - Hoodies
      - Custom Patchwork
      - Hats
  - Merch Booth
    - Decorations
    - Lighting
      - Mood
        - Blacklight
        - Rope Lights
      - Well Lit
    - Mailings Lists
    - FreeBee Stuff
      - Pins
      - Wristbands
    - Stickers
- Sponsorship
  - Music Vendors
  - Clothing Companies
  - Corporate Sponsorship
- Goal Setting
  - Group
  - Individual
  - Types
    - Songs
    - Fans
    - Financial
    - Gear
    - Venues
  - Benchmarks
    - NextBigSound.com
    - Facebook Fans
    - Revenue
    - Mailing List Count
- Lighting
  - Mood lights
  - Projectors
  - PAR Cans
  - Intelligent Lights
  - Controller
  - House System
- Albums
  - Free online
  - Disc Makers
  - Length
    - Demo
    - Sampler
    - EP
    - Full Length
  - Concept
  - Live
- Promo
  - Mailing List
    - Location Based Gig Updates
    - Monthly Newsletter
    - Signup Cards
    - Clipboard
    - Rewards
      - Free Downloads
  - Internet
    - Website
      - Good Domain Name (.com)
      - Blog
      - Gigs
      - RSS Feed
    - Twitter
    - Facebook
      - Adds
      - Events and Group
    - MySpace (Dead?)
    - YouTube
      - Concert Videos
      - Vlog
      - Music Videos
      - Album Tracks
    - Archive.org
      - All Show or Choice shows?
  - Press Kit
    - EPK
    - Photos
      - Press Photo
      - Photo Shoot
      - Live Shoot
    - One Sheet
    - Notable Gigs
    - Shared Stage
    - Press Quotes
    - Bio
  - Real life
    - Stickers
    - In Store Appearances
    - After Parties
    - Flyers
      - Gig List Cards
      - Special Events
  - Radio
    - Broadcast
    - Satellite
    - PodCasts
    - Internet
  - Image
    - Stage Presence
      - Banter
      - Clothing
        - No thought given (as an approach)
        - High thought given
          - Full Costume
          - Color Coordination
          - Over all Look and feel
      - Promo on Stage
      - Projecting an Attitude
    - Logo
    - Visual Synergy
- Music Distribution
  - Free/Pirate
    - Sound Cloud
    - YouTube
    - Bit Torrent
      - What.CD
      - PirateBay.org
  - Paid/Exchange
    - iTunes
    - Band Camp
    - CD Baby
    - Amazon.com
    - Retail Shops
    - Merch Booth
  - Live Recordings
    - Archive.org
      - TapersSection.com
    - Tapers
      - eTree
      - Archive.org
      - Sharing
        - CDR
        - Tape Trees
        - Message Boards
        - FTP
- Support Team
  - Road Manager
  - Manger
  - Lighting Designer
  - Road Crew
  - Venue Crew
  - Sound Engineer
  - Groupies
  - Merch team
  - Tapers
  - Street Team

Right Brain (The Music)

- Writing Music
  - Band Writing
    - Completed Solo Writing
    - Partial Solo Writing
    - Learned Recorded Jams
    - Lego Blocks
      - Chords Changes
      - Lyrics
      - Riff
      - Rhythm
      - Melody
  - Solo Writing
    - Composition
      - Handwritten
      - Finale/Sibelius
      - Sequenced
        - GarageBand (Sketching)
        - Logic (Sequencing)
        - Ableton (Jamming)
        - Reason
    - Instrument Writing
      - Tape Recorder
      - Music Notebook
      - Finale/Sibelius
    - Lyric Writing
      - Word Processor
      - Notebooks
      - Location Writing
        - At Home
        - Out And About
- Setlists
  - Willing to Abandon
  - Harmonic Relationships
  - Tension and Release
  - Segues
  - Teases
  - Inversions
  - Dyslexic
  - Market consideration
  - Previous Night Consideration
- Jamming
  - No Visual Feedback
  - Small Cues
    - Head Nods
    - Keep Going
    - Next Section
    - Back to the Tune
  - Baseball Signals
    - Key Signature
    - Chord
    - Pass the Ball
  - Talkback
- Genres/Feels
  - Hop
    - Hip Hop/Rap
    - Grass Hop
    - Trip Hop
  - Shuffle
    - Jazz
      - Bop
      - Fusion
      - Smooth
      - Gypsy
    - Latin
      - Bossa Nova
      - Calypso
      - Samba
  - Funk
    - Rock
      - Metal
  - Blues
  - Reggae
    - Roots
    - Dub
    - Rocksteady
    - Rocker
  - Country
  - Bluegrass
    - New Grass
    - Space Grass
  - Soul
    - Motown
  - Pop
  - Electronic
    - Dubstep
    - D & B
      - Jump Up
      - Tech Step
      - NueroFunk
      - Dark Roller
      - Hard Step
    - Techno
      - Detroit
      - Frence
      - Minimal
    - Intelligent
    - Hardcore
      - Happy Hardcore
    - Jamtronica
    - Trance
      - Goa
      - Progressive
      - PsychTrance
    - House
      - Disco
      - Hard House
      - Progressive
      - Electro
- Rehearsal
  - Structured vs Free
  - Division of Time
    - New Material
    - Old Material
  - Self Practice
    - Jam Exercises
      - One Beat Each
      - Peak Timer
      - One Note jamming / Rhythms
      - Less Notes – louder, More note, Quieter
      - Pass The Ball
      - Buddy System
      - Telephone
      - Groove Machine
      - Time Signature
      - Locked Tonality
      - Locked Rhythm
      - Costume Party
  - Buddy Practice